SETTING UP AN ONLINE SHOP CHECKLIST

In 10 easy steps

○ Sign up for an ecomerce shop online

○ Buy a domain name

○ Choose a theme and customise it

○ Take product photos and upload products to site

○ Write your product descriptions

○ Set up social media channels

○ Start with word of mouth marketing

○ Set up email marketing

○ Look at setting up paid advertising and remarketing

○ Get selling!

Get in touch about setting up an online shop with EKM today!

EKM.com